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## John Brown Environmental Statement

John Brown takes its environmental responsibilities seriously and there are a number of policies we have put in place to reduce the impact of our business on the environment.

First and foremost we are a carbon neutral business. Our carbon offset is paid to the charity Rainforest Concern who contribute to rainforest conservation in Central and South America.

We are also committed to helping our clients achieve carbon balancing on the publications we produce on their behalf.

John Brown has taken the decision to work only with environmentally responsible suppliers and printers. Wherever possible we use PEFC® or FSC® certified paper and we actively encourage clients in their use of both recycled and sustainable paper.

In 2007 we also secured our own dual paper certification to PEFC® and FSC® schemes, validating that the paper we use is subject to sustainable forestry management and there is a certifiable “chain of custody” from forest to point of sale.

A key part of our environmental standard, is that we will never knowingly use paper from an unsustainable source or to be directly or indirectly involved in the following unacceptable activities:

- Illegal logging or the trade in illegal wood or forest products;
- Violation of traditional and human rights in forestry operations;
- Destruction of high conservation values in forestry operations;
- Significant conversion of forests to plantations or non-forest use;
- Introduction of genetically modified organisms in forestry operations;
- Violation of any of the ILO Core Conventions as defined in the ILO Declaration on Fundamental Principles and Rights at Work.

We also agree to avoid other controversial sources within forestry management which are not complying with local, national or international legislation, in particular related to the following areas including protected and endangered species, including requirements of CITES; health and labour issues relating to forest workers; indigenous peoples' property, tenure and use rights; and payments of taxes and royalties.

Beyond the paper for our products we also operate our own internal environmentally responsible energy management system with the aim of reducing our energy consumption and carbon footprint still further.

We promote and encourage the recycling of all our printed and polythene products. Biodegradable poly is our first choice wherever possible.

Finally we encourage all our suppliers to develop their own environmental policies, identifying the most environmentally friendly ones, especially those who are ISO 14001 and EMAS accredited. Additionally we recognise the need for continued environmental education, for ourselves and our clients. Therefore we continue to develop our own specific internal environmentally responsible policies such as printing our stationery on 100% recycled paper, using PEFC® or FSC® certified stock for office papers and recycling our own waste paper.

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